

Samantha McLennan

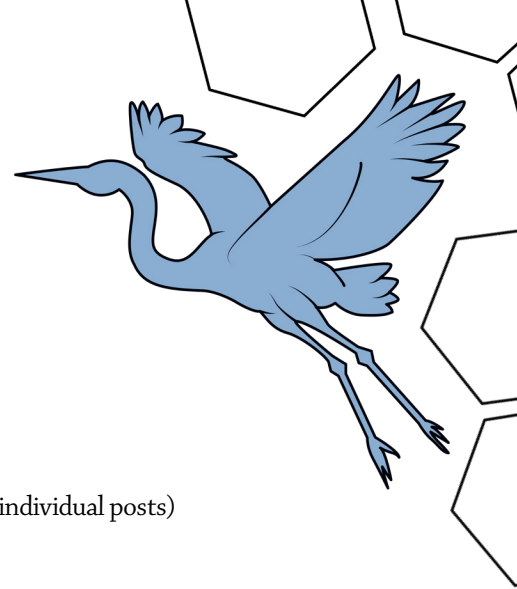
Art. Graphic Design. Photo Restoration.

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SOCIAL MEDIA PACKAGE INFORMATION



Hi! Thanks for inquiring about a social media package! I'm excited to start working with you. I can help showcase what makes your business unique through thoughtful social media posts.

Large Social Media Packages include:

- ◇ Three sets of carousel square posts (totalling nine individual posts in three sets of three)
- ◇ One matching rectangular post for each carousel set, for use in reels/stories/shorts. (totaling 3 individual posts)
- ◇ Collaboration and creative input on ideas for the content of your posts
- ◇ Sample accompanying text to pair with each carousel set

This package gives your business twelve individually designed pieces of content to post to your social media. These can be posted as sets to engage viewers to click on multiple posts. All images will be provided in 300ppi (pixels per inch), in PNG format, via a Google folder.
\$1040.00

Small Social Media Packages include:

- ◇ Two sets of carousel square posts (totaling six individual posts in two sets of three)
- ◇ Collaboration and creative input on ideas for the content of your posts

This package gives your business six individually designed pieces of content to post to your social media. These can be posted as sets to engage viewers to click on multiple posts. All images will be provided in 300ppi (pixels per inch), in PNG format, via a Google folder.
\$520.00

Frequently Asked Questions:

Are you a marketing expert?

Not even a little bit! I can't help with things like algorithms, timing, market trends etc. My background is in education and graphic design. I know the principals of graphic design and I am thoroughly creative. I am able to create engaging and visually interesting content for your page that you can use however you feel fits your business and your target audience.

What does "carousel" mean?

A carousel is a set of images (in most cases, three images) that seamlessly flow together when posted so that the viewer can flip through them easily. Alternatively, these can be posted in order on an Instagram page to make a seamless image when looking at the feed. These posts click together in a line but also are stand-alone images that can be used to create posts.

What if I want something smaller than the small package or more than the large one?

I am always happy to start a conversation and see what we can create together, so feel free to ask me follow up questions!

Hourly Rate: \$52/hour

Nonnegotiable 50% deposit upon contract signing, final 50% paid upon receiving of deliverables.

CLIENT RESPONSIBILITY

Clients are solely responsible for providing accurate information about its organization and/or project(s). A client sign off form (or written acknowledgment through email) will be used to obtain final approval of all information and copy to be used by Samantha McLennan. The client is responsible for any copyright or fair usage claims. The client represents and warrants that they are the owner of, or have the exclusive right to use, any and all proprietary information they provide to Samantha McLennan in connection with the project. This includes any and all trade names, trademarks, copyrights, graphics, designs, logos and similar materials or information provided for use by the client.