

Samantha McLennan

Art. Graphic Design. Photo Restoration.

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EVENT SOCIAL MEDIA & POSTERS

PACKAGE INFORMATION

Hi! Thanks for inquiring about a social media package! I'm excited to start working with you. I can help showcase what makes your business unique through thoughtful social media posts.

Event Social Media & Posters Packages include:

*Please note these are DIGITAL goods that event organisers can take and have printed wherever they wish.

- ◇ Custom artwork and theme design for your event
- ◇ 8.5" by 11" poster
- ◇ 16" x 20" poster
- ◇ Square general social media post
- ◇ Square blank post
- ◇ "About the artwork" blurb

Optional/ If Applicable

- ◇ Square vendor post
- ◇ Themed site map

This package gives your business individually custom designed pieces of content to post to your social media and print for advertising your event. All images will be provided in 300ppi (pixels per inch), in PNG format, via a Google folder.

\$1040.00

Frequently Asked Questions:

Are you a marketing expert?

Not even a little bit! I can't help with things like algorithms, timing, market trends etc. My background is in education and graphic design. I know the principals of graphic design and I am thoroughly creative. I am able to create engaging and visually interesting content for your page that you can use however you feel fits your business and your target audience.

What if I want a specific poster size not included here? Or had something else in mind?

Absolutely possible! These sizes are a jumping point I am all about customization.

What if I want something smaller or larger than this package?

I am always happy to start a conversation and see what we can create together, so feel free to ask me follow up questions!

Hourly Rate: \$52/hour

Nonnegotiable 50% deposit upon contract signing, final 50% paid upon receiving of deliverables.

CLIENT RESPONSIBILITY

Clients are solely responsible for providing accurate information about its organization and/or project(s). A client sign off form (or written acknowledgment through email) will be used to obtain final approval of all information and copy to be used by Samantha McLennan. The client is responsible for any copyright or fair usage claims. The client represents and warrants that they are the owner of, or have the exclusive right to use, any and all proprietary information they provide to Samantha McLennan in connection with the project. This includes any and all trade names, trademarks, copyrights, graphics, designs, logos and similar materials or information provided for use by the client.

